



MEDIA RELEASE

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MULTICULTURAL WOMEN ENTREPRENEURS EXHIBITION – A FIRST FOR MONTREAL!

GIVING EXPRESSION PLATFORMS TO WOMEN FROM DIFFERENT ORIGINES IN CANADA IS OUR MAIN OBJECTIVE!

Montreal January 13, 2023.... On Sunday, January 22, over 25 fabulous multicultural women Entrepreneurs will show off their company's products and services at the first Montreal Multicultural Women Entrepreneurs Exhibition. This event will be held at the Community Resource Centre located at **6767 Côte Des Neiges, Montreal, Main Ballroom, from 12:00 pm to 6:00 pm.**

Produced by four fabulous businesswomen of different origins, this Exhibition gives adequate visibility and space of expression to women who actively participate to build strong economic basis in Canada. A variety of multicultural entrepreneurs showcasing include Authors, Beauticians, Fashion Designers, Painters, Decorators, Coffee and Tea Distributors, Moroccan treats, Caribbean delights and much more!

“Guardians of strong values, women entrepreneurs have always expressed their will to be part of the strong and homogenous social and economic links. These women deserve to be given a platform to show and express their talent”, says Gemma Raeburn-Baynes, President of Playmas Montreal, who has joined forces with Ms. Hosna Razine of HosnaGlow Cosmetics, Selma Réragui of Women in Black and Nifemi Fagbohun of Montreal Vendors, to stage this great Exhibition.

“Through the actions of each of our entities, we have always been able to show how strong and independent women's commitment was meaningful and how it strongly impacts our society”, says Selma Réragui, Communications Director for the group. “Entrepreneurship, held and supported by women, is often a successful matter that the whole world believes in. We have the empowerment of women who have the guts to take the challenges as main target”, adds Ms. Nifemi Fagbohun of Montreal Vendors.



The day will be filled with entertainment, Vendors market, Guest Speakers from successful businesses throughout Montreal giving sound advice to the vendors and audience, Fashion Shows, Beauty workshops, Gifts, Drinks and Food from various countries, all with the background music of a Female DJ!

Everyone is welcome to come to meet some inspiring women as the admission to the Exhibition is free.

“When a woman entrepreneur fulfils her dreams by creating a small business, she is inclusively active in helping her community socially and economically”, says Hosna Razine, Business Owner, and Make-up Artist.

The public and the media are encouraged to help small businesses succeed and last long. This Exhibition, run by four fabulous multicultural women, will be a very effective platform that makes the consumers meet the companies.

Let's be those by whom positive things happen!

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